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Chairman's Report

As incoming Chair of the South Bank Business Association (SBBA) I am pleased to report that the Association has had a highly successful year having achieved its key objectives under the headings of:

- The Voice for the Precinct
- Member communications, and
- Branding and Marketing

Since its incorporation in November 1999 the Association has experienced a period of strategic expansion in terms of the breadth of activities undertaken and delivered.

The SBBA is the peak organisation acting on behalf of the diverse range of businesses, institutions and organisations operating in and adjacent to the 'South Bank Precinct'.

Its constituency includes cultural, educational and community facilities, cafés, restaurants, retail, businesses, accommodation and other service and manufacturing industries in the area. This diversity of interests is one of our Association's greatest assets.

As incoming Chair I look forward to working with the Board of the Association who all commit substantial time and energy to the success of the Association and I thank them for their continued commitment and support.

I also look forward to working with Association members many who have been with the Association since its inception. Thank you to all members for your investment and belief in the Association. My goal is to raise the active participation level of as many members as possible.

Most importantly I take the opportunity, on behalf of the Board and members of the Association, to thank previous Chair, Bill Grant, for his vision and passion without which the Association would not have achieved the level of success that it has. We wish Bill well in his future endeavours and look forward to welcoming him to South Bank as a regular user of the Precinct's services, facilities and programs.

I am committed to leading the Association through its next significant phase of growth, confident that we will secure a prosperous future for the Precinct and its businesses.

Malcolm Snow
Chair

Treasurer's Report

I am pleased to present in this report the Association's Financial Statements for the year ended 30 June 2005, showing a surplus for the year of \$76,183 in comparison to \$2,095 in 2004. This result was achieved with both revenue and expenditure in line with budget.

South Bank Corporation continued its financial commitment to the Association through its dollar for dollar matching of member subscriptions, as well as providing secretariat support services and sharing of advertising and marketing costs. The Corporation has indicated that it will continue to support the Association, but that the level of financial support will decrease in future.

The Association now carries a positive retained surplus of \$116,067 in comparison to \$39,884 the previous year, with cash reserves as at 30 June 2005 of \$161,094 (2004: \$72,405).

These reserves will allow the Association to achieve its goals and plan its future beyond the South Bank Corporation subsidy.

I would like to thank all the members, particularly Board and Committee members for their time and commitment to the Association.

Robert O'Keeffe

Treasurer

Board Members

Malcolm Snow, Chair

C.E.O., South Bank Corporation

Malcolm has been C.E.O of South Bank Corporation since July 2005 and is recognised as one of Australia's leading urban designers. A qualified town planner and landscape architect, Malcolm has worked on major city projects through Australia, South East Asia and the UK, and has been an advisor to state and local governments on urban renewal and city planning.

Bill Grant

Former C.E.O., South Bank Corporation

Bill resigned from South Bank Corporation and from the Chair position of the SBBA in June 2005. He had been the C.E.O of South Bank Corporation since 1997, he has worked in the property development and project management industries and has lived and worked in Asia. He has also been the C.E.O. of two of the largest local government authorities in New South Wales.

Craig McGovern, Vice Chair

C.E.O., Queensland Performing Arts Centre (QPAC)

Craig has extensive commercial experience in business and the government sector. His experience in the Arts industry has seen him hold positions at the Brisbane Entertainment Centre, Queensland Events Corporation, the Brisbane Biennial Festival of Music, World Expo '88 and the inaugural Out of the Box Festival.

Con Castrisos

Partner, H.Drakos & Co

A dynamic individual and raconteur of note. As a lawyer and partner in a successful city law firm, Con has specialised in commercial law. Con is currently the Vice-President of Restaurant and Catering Queensland and Acting President of Restaurant and Catering Australia.

Professor Mostyn Bramley-Moore

Provost & Director, Queensland College of Art Griffith University

Professor Mostyn Bramley-Moore has been Director, Queensland College of Art Griffith University, since 1999. He is an artist whose work is included in many major collections, including the Australian National Gallery, the National Gallery of Victoria, the Queensland Art Gallery and the Auckland Art Gallery. Professor Bramley-Moore retired from the Board in October 2004.

Barbara Ferry-Smith

Manager Corporate Affairs, Thiess Pty Ltd

Barbara has 20 years experience in communication management roles in Sydney and Brisbane. As the Manager Corporate Affairs for Thiess Pty Ltd, her key areas of focus include managing programs relating to the company's corporate community investments; client service development; media relations and issues management. Barbara retired from the Board in March 2005.

Celina Watt

Public Affairs Manager, QLD/NT/Pacific & Process, Thiess Pty Ltd

Celina has 10 years experience in public relations and is the Public Affairs Manager for Thiess Qld/NT/Pacific – the company's largest business operations. In this position, Celina leads a team of public affairs professionals, providing public affairs advice and support to the company's 17 major projects in the Qld/NT/Pacific region. Celina joined the Board in May 2005.

Chris Freeman

C.E.O., Mirvac Qld

Chris's professional and business background includes more than 20 year's experience in the finance sector including business and agri-business finance, corporate and property finance and six years working directly as a property developer.

Don Goode

General Manager, Rydges South Bank Hotel

Don has been in the hospitality industry for 25 years. He has been with Rydges Hotel Group for 13 years and is currently General Manager of Rydges South Bank and has been Rydges Area General Manager for South East Queensland for the past three years.

Dr Ian Galloway

Director, Queensland Museum

Ian has been Director at the Queensland Museum since May 2000 and holds a Doctor of Philosophy Degree in Entomology and a Masters Degree in Management from the University of Queensland. In 1998 Ian attended the prestigious Getty Institute for Museum Management at the University of California at Berkeley. More recently Ian was elected President of the Australian Committee of the International Council of Museums (ICOM) and in 2003 received the Centenary Medal. Ian joined the Board in January 2005.

Michelle Lee

C.E.O, Royal Brisbane International College

Michelle is the C.E.O and President of the Royal Brisbane International College. Michelle is also a member of the Queensland Government Department of the Premier and Cabinet's Queensland China Council. Michelle retired from the Board in October 2004.

Norm Jagger

Project Director, Southbank Education and Training Precinct

Norm has 26 years experience in the provision of VET (Vocational Education and Training) in Queensland and is a past president of the Baking Industry Association of Queensland.

Paul Hey

Principal, Property Search Pty Ltd

Paul holds a degree of Bachelor of Architecture from the University of Adelaide and a Masters Degree in Urban and Regional Planning from the University of Queensland. The 75 unit (166 bed) Southbank Campus Apartment project is a recent example of the Property Search group's activities.

Paul McLean

Managing Director, Savills (Qld) Pty Limited

Paul is currently Managing Director of FPD Savills in Queensland. FPD Savills is a wholly owned subsidiary of Savills plc, a public company listed on the London Stock Exchange. It provides sales, leasing and valuation advice to private and institutional clients, as well as managing more than 170 shopping centres Australia wide.

Professor Peter Roennfeldt

Director, Queensland Conservatorium Griffith University

Peter joined Griffith University in 1986 and is a well known musician, performing both as a pianist and conductor, and undertakes community work as workshop presenter and adjudicator. Peter holds degrees in music from the Universities of Queensland and Adelaide and a Doctorate from the University of Cincinnati USA. Peter joined the Board in December 2004.

Rob Kent

Managing Partner, Publicis Mojo

Rob is the Managing Partner for Mojo Partners, Publicis Dialog and Optimedia Brisbane. He has a dynamic marketing and advertising background including roles as Marketing Manager for Golden Casket and Elders IXL. Mojo Partners developed the South Bank branding campaign *South Bank Always Creating*.

Robert O’Keeffe, Treasurer

General Manager, Brisbane Convention and Exhibition Centre

Robert holds a Bachelor of Economics degree from the University of Sydney and is a member of the Institute of Chartered Accountants in Australia. Robert took up the position of General Manager of the Brisbane Convention and Exhibition Centre in 1993.

Sean Ryan

Manager, Bank of Queensland South Bank

Sean has been working in the Finance and Banking Industry for 16 years. In 2003, Sean purchased the new South Bank Bank of Queensland. Sean is involved in Fundraising for Charities including “Sean Does His Block” in September 2004 which raised \$7,500 for the Starlight Foundation. Sean joined the Board in March 2005.

Thank You!

The South Bank Business Association thanks all Board members, past and present for their commitment to the Association and their dedication to the future growth of the South Bank Precinct.

Annual Highlights

In August 2004 the Association Board conducted a strategic planning workshop to develop the annual Business Plan for the Association. This Plan has formed the basis for the work progressed by the Board over the last twelve months.

Three key areas of activity identified in the Plan were:

- The Voice for the Precinct
- Membership Communication, and
- Brand/Marketing

In August 2005 the Board will meet again to review its achievements and identify new priorities for the coming year.

The VOICE

- **Pedestrian Cover over Victoria Bridge**

The Association continued to work with State and Local Government and other key stakeholders on the need for a pedestrian cover for the Victoria Bridge. This has been identified as a key issue for Members and will continue to be progressed in 2005/06.

- **Transport and Accessibility**

In July the Association made a submission to State and Local Government on South Bank Precinct/South Brisbane traffic, transport and accessibility. The Association will continue to be actively involved in this issue on behalf of its members into the new financial year.

- **Urban Planning and Development**

The Association has made comment on a number of key developments for the South Bank Precinct and the wider Brisbane area. Submissions made by the Association this year include comment on the SEQ regional plan, North Bank and the local area plan.

Member Communications

- **Members Survey**

The annual member's survey was conducted in May 2005 with members indicating a high level of satisfaction (89%) with the Association and a strong intention of rejoining (97%).

- **CEO Breakfast, are a HIT**

In November the first in a series of CEO Breakfast's were introduced. These breakfasts provided CEO's and GM's in the Precinct an opportunity to meet with guest speakers on issues important to the South Bank area.

These Breakfasts are made possible with the generous support of members Mirvac and Thiess.

- **Member Briefings and Forums**

This year saw a number of member briefings and forums where members and their staff were invited to hear directly from key speakers.

- **Networking Functions**

The bi-monthly networking functions continued during the year with strong attendance from members and Association supporters. The June networking function farewelled Bill Grant as Chair of the Association with a record 160 attending.

Thank you to all members who have hosted a function for the Association. Your support is vital and greatly appreciated.

- **Monthly Newsletter**

A new look monthly newsletter was rolled out in September providing members and stakeholders with Board and Committee updates, introducing new members and detailing members activities and achievements.

Marketing & Branding

- **Channel Nine supports two new TV Commercials**

In October two new television commercials were shot with Channel 9 personalities Heather Foord and Melissa Downes. The shoot with Heather highlighted South Bank as the perfect day out while Melissa portrayed South Bank as a great night out.

Channel Nine has backed the campaign by providing in excess of \$200,000 of media support across the year.

Our thanks to Channel Nine who continue to be a great supporter of the South Bank Business Association and the South Bank Precinct.

- **A new South Bank Website soon to roll out**

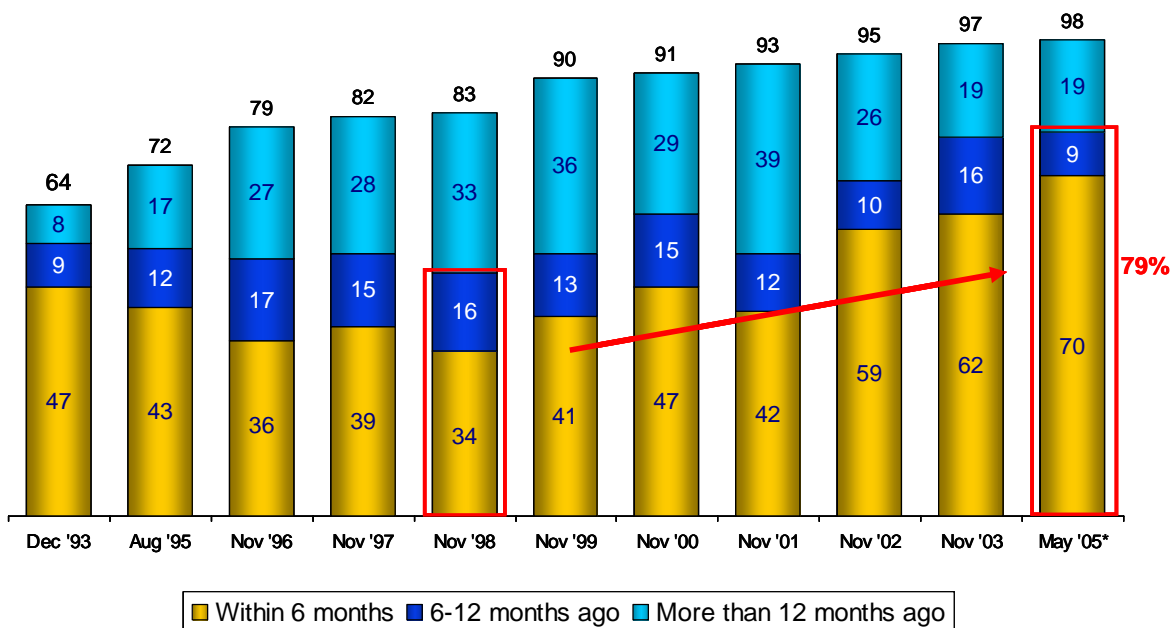
Working closely with South Bank Corporation the Association is supporting the development of a new South Bank Precinct website. The website was rolled out in October 2006.

South Bank Continues to be the People's Place

Market research conducted by AC Nielsen in May 2005 confirmed that visitation to the South Bank Precinct continues to grow in popularity with Brisbane residents.

From a benchmark of 64% in 1993, South Bank has reached almost saturation levels with 98% of all Brisbane residents having visited South bank at one time.

“When was the last time that you yourself visited South Bank?”

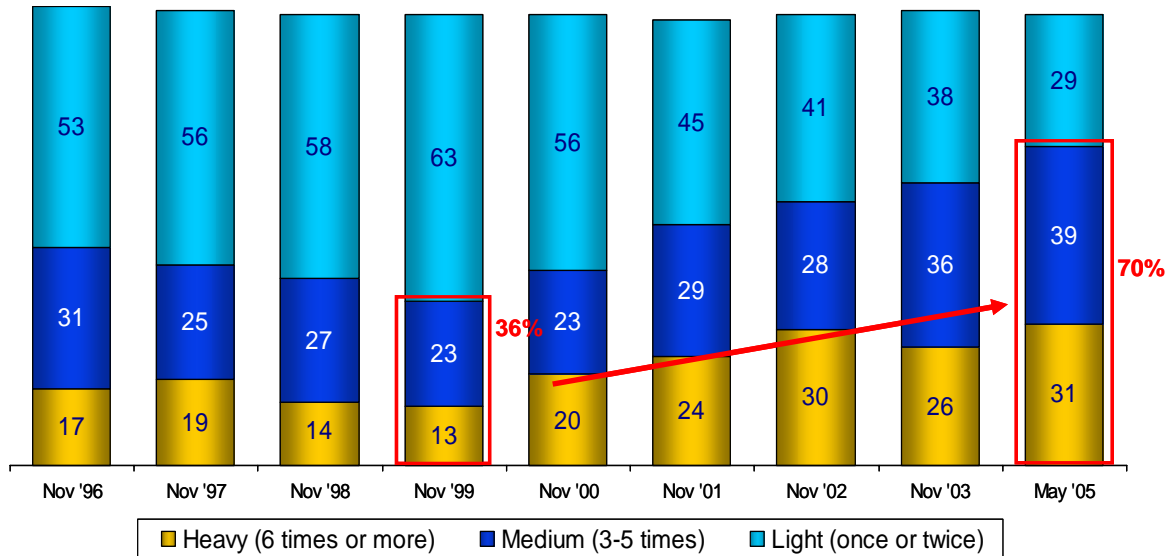


The recency of visitation continues to grow with 70% of those who have ever been to South Bank having visited within the last six months.

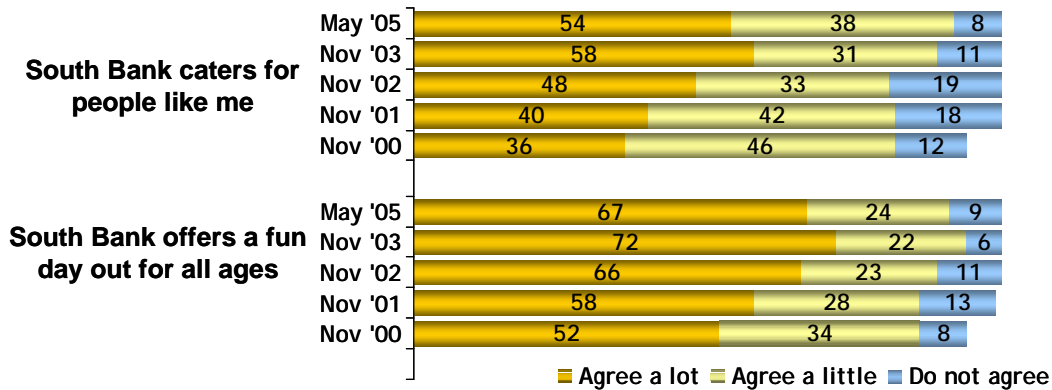
These visitation figures are up from 64% in November 2003 survey and are at their highest levels recorded in the eleven years this data has been collected.

The findings below confirm that South Bank's existing visitors are coming back more often.

"How many times in the past 6 months have you yourself visited South Bank?"



South Bank is seen as a *'place for all people'*. When asked if "South Bank caters for people like me" 92% of people agreed with the statement while 91% agreed that "South Bank offers a fun day out for all ages".



When visitors to South Bank were asked "what there is to see and do at South Bank" the most popular activities to do were:

- Eat at café's and restaurants
- Swim at Streets Beach
- Visit the craft markets
- Attend the theatre, galleries and museums
- Go to the Indoor Cinema
- Go to outdoor 'free' movies
- Attend community events

Committee Achievements

Association Committees worked behind the scenes moving forward issues and opportunities in line with Association strategic goals.

Thank you to all members who provided their invaluable support and advice to these Committees during the year.

Government Committees

The objective of the Government Committee is to promote the SBBA's role, objectives and actions to Local and State Government representatives and officers through networking, meetings and presentations.

Issues addressed with Government stakeholders included:

- Pedestrian cover over Victoria Bridge
- Integrated Planning and Development
- Traffic and Accessibility issues in and out of South Bank

During the year each of these issues were addressed through lobbying, submissions, and providing forums for Government representatives to meet with the Association Board and Members.

Over the past twelve months the Association has met and made representation to the following people:

- Lord Mayor Campbell Newman,
- Deputy Lord Mayor David Hinchliffe,
- Hon. Anna Bligh the then Minister for Education and the Arts and Member for South Brisbane,
- Cr. Helen Abrahams, Councillor for Dutton Park Ward
- Trevor Reddacliff AM, Chairman Urban Renewal Taskforce
- Cr Graham Quirk, Chairperson of Transport, Brisbane City Council
- David Stewart, Executive Manager, Major Infrastructure Projects Office
- Craig Sherrin, CEO Southbank Institute on the PPP
- Marina Vitt, CEO Brisbane Marketing
- Dr Ian O'Connor, Vice Chancellor of Griffith University
- Allen Walsh, Executive Director Arts Queensland
- Inspector Gayle Hogan, Queensland Police Service

The Committee has been actively working to make comment and present submissions on key areas of activity impacting on the Precinct. These submission include:

- North Bank
- South East Queensland infrastructure Plan
- Transport and Accessibility
- West End Woolloongabba Local Plan

Marketing Committee

- Each quarter the Marketing Committee uses a series of key performance indicators to measure the health of the South Bank precinct. Measures include attendance to South Bank Parklands, restaurant & café sales, retail sales and parking numbers. All measures show that the precinct continues to grow strongly.
- South Bank's brand campaign theme - "Always Creating" - was supported by media partner Channel Nine during the year with two new TV commercials produced in October 2004 using popular personalities Heather Foord and Melissa Downes. The commercials depict these personalities having a 'great day out' and a 'fun night out' at South Bank. Channel Nine provides in excess of \$200,000 of media support to the Precinct annually and is an important vehicle to present the market positioning of the Precinct to Brisbane residents.
- The Marketing Committee has worked with South Bank Corporation on developing a new look South Bank Precinct website for roll out in October 2005. The new website will have a South Bank Business Association site as well as the consumer site.
- Over 100,000 South Bank Maps were produced and distributed during the year. Distribution was through SBBA members, city and suburban hotels, backpacker establishments and at the City Mall and South Bank Information Centres. All members are included on the map directory and a number of SBBA members are now regularly advertising in the South Bank Map.
- The popular 'What's On at South Bank' press advertisement ran in Saturday's Courier-Mail "BAM" section for twelve months until the end of December 2004.

Media Committee

The Media Committee seeks to identify key issues that will enhance the SBBA's position as 'The Voice' and develop and implement media strategies that address these issues.

- In January a Media Plan was produced by the Committee with the aim of increasing its contact with the media on important issues impacting on the South Bank Precinct.
- A key part of the Media Committee activities has concentrated on the safety perception of the Precinct.

Safety and Security became the Precincts most topical subject during the year with CEO/GM's as well as members and their staff given opportunities to work with Queensland Police Service to identify ways that they can improve their own security. The Association is working closely with members to monitor security in the Precinct with the aim of being prepared if an issue should arise.

- The Committee has developed positional statements for each of the key activities of the Association.
- A series of Media lunches and famils are now being planned for early in the new financial year to introduce the new Chair.

Arts Education Committee

South Bank is home to a significant number of organisations that provide cultural and educational experiences and services. The Arts Educational Committee seeks to encourage its representatives in the Precinct to share resources, experiences and ideas.

This year the following key projects were progressed by the Committee:

- An audit of educational facilities, staffing and resources was conducted and reported on
- Practice of placing part time and casual employment opportunities through the tertiary education network was initiated
- A teacher resource page for the new South Bank website was developed
- A regular arts/education forum will roll out in August 2005

Member Communications

Members and their staff were kept informed during the year through the monthly members newsletter and fortnightly e-flyer as well as regular networking functions and member briefings.

A member's satisfaction survey was conducted in May 2005 to gain feedback on Association communication, member benefits, intention to rejoin and overall satisfaction.

The survey results were encouraging with members indicating a high level of satisfaction (89%) with the Association and a strong intention of rejoining (97%).

A summary of results found:

- Members overwhelmingly support the concept of having a business association with the majority indicating that the Association provided 'strength in numbers' and a 'common voice'
- Networking opportunities was identified by 86% of members as the most valuable benefit to their organisation. This was followed by 'communication and information share on South Bank'(76%), 'lobbying' (59%), Marketing activities (45%) and 'business partnering' (38%)
- Safety and security was identified by 59% of members as the most important issue facing the South Bank Precinct, followed by 'transport and accessibility' (45%) and the 'City Centre Masterplan' (41%). Issues of the Victoria Bridge Cover, Hale Street Bridge and North Bank Development were each given a rating of 38%.
- Networking functions are well attended by members with more than half (55%) attending most functions, 21% attending 'regularly' and 24% 'sometimes'. No respondents indicated they 'never' attended functions.

2004/2005 Membership List

Full Members

- 1) Austcorp Management Services
- 2) Brisbane Convention and Exhibition Centre Founding Member
- 3) Savills (Qld) Pty Limited
- 4) Energex Retail Pty Ltd
- 5) Griffith University Founding Member
- 6) Honeycombes Property Group
- 7) Mirvac Group Queensland Founding Member
- 8) Publicis Mojo Pty Ltd
- 9) Queensland Performing Arts Centre
- 10) Rydges South Bank Hotel Founding Member
- 11) South Bank Cinemas
- 12) South Bank Corporation Founding Member
- 13) Southbank Institute Founding Member
- 14) Stockland Trust Group
- 15) Thiess Pty Ltd Founding Member
- 16) Insurance Australia Group (Joined January 2005)

Associate Members

- 1) Amicis Pizza Cafe
- 2) Australia Post
- 3) Bank of Queensland
- 4) BBS Public Relations
- 5) Beringer Blass Wine Estates
- 6) Brisbane Home Ideas Centre
- 7) Brisbane State High School Founding Member
- 8) Café San Marco Founding Member
- 9) Café Society
- 10) Chubb Security Personnel
- 11) Conrad Treasury Casino Founding Member
- 12) Corcorz for Hair
- 13) Chelsea Antique & Decorative Art Centre Pty Ltd Founding Member
- 14) Corporate Administration Agency Founding Member
- 15) Cutting Edge Pty Ltd
- 16) Diabetes Australia – Queensland
- 17) Digital Gallery (Clegg Media)
- 18) E L Property Management Founding Member
- 19) Expotel Executive Trvael
- 20) Ginga Japanese Restaurant
- 21) Greek Orthodox Community of St George
- 22) H Drakos & Co
- 23) Hands on Art Inc.
- 24) Hillcrest Central Apartment Hotel Founding Member
- 25) Hire Intelligence Brisbane
- 26) JSA Design
- 27) Kookaburra River Queens
- 28) Leyshon Group
- 29) Mater Foundation Founding Member
- 30) MECU
- 31) Metrolink Queensland

2004/2005 Membership List continued

- 32) Motorama Mitsubishi
- 33) Musgrave Park Cultural Centre
- 34) New Zealand Natural Founding Member
- 35) Open Learning Institute of TAFE Founding Member
- 36) ourbrisbane.com
- 37) Pradella Developments
- 38) Precept Communications Pty Ltd
- 39) Property Search Pty Ltd..... Founding Member
- 40) Queensland Art Gallery
- 41) Queensland Maritime Museum..... Founding Member
- 42) Queensland Museum South Bank..... Founding Member
- 43) Queensland Orchestra..... Founding Member
- 44) Queensland Theatre Company
- 45) Ray White South Brisbane
- 46) Rhonan O'Brien Architects & Designers
- 47) River Canteen..... Founding Member
- 48) River*festival* Brisbane
- 49) Roger C. H. Ng & Co Founding Member
- 50) Royal Brisbane International College
- 51) Snap Printing..... Founding Member
- 52) Somerville House
- 53) South Bank Beach News & Souvenirs Founding Member
- 54) South Bank Fitness Club
- 55) South Bank Indigenous Employment & Training Program
- 56) South City Physiotherapy
- 57) South Point Body Corporate Founding Member
- 58) St Laurence's College
- 59) State Library of Queensland
- 60) Studio of Success Personal Training
- 61) Tell Creative (joined March 2005)
- 62) The Prop House
- 63) Three Plus
- 64) Urban Climb
- 65) Urban Strategies Founding Member
- 66) Wang Dynasty Founding Member
- 67) Water Colour Society of Queensland

Total Members: 83

Financial Statements – Year ended 30 June 2005

- Statement by Committee Members
- Statement of Financial Performance
- Statement of Financial Position
- Statement of Cash Flows
- Notes to and Forming Part of the Financial Statements
- Independent Audit Report

South Bank Business Association Incorporated

Statement by Committee Members

The members do hereby state that, in our opinion, the financial statements and notes to and forming part of the financial statements:

- (a) present fairly, in accordance with applicable Accounting Standards, the financial position of the Association as at 30 June 2005 and the results of its operations for the year ended on that date; and
- (b) comply with the provisions of the Associations Incorporation Act 1981.

Signed in accordance with a resolution of the Committee in Brisbane.

.....
Chairman

.....
Treasurer

Date : 14 September 2005

Annual Report of the South Bank Business Association

South Bank Business Association Incorporated Statement of Financial Performance For the year ended 30 June 2005

	NOTE	2005 \$	2004 \$
REVENUE FROM ORDINARY ACTIVITIES			
Membership Income		216,950	199,020
Interest Received		5,938	3,370
Other Sundry Income		682	932
TOTAL REVENUE FROM ORDINARY ACTIVITIES		<u>223,570</u>	<u>203,322</u>
EXPENSES FROM ORDINARY ACTIVITIES			
Administration Expenses		1,856	5,917
Advertising and Marketing		57,396	73,311
Bank Fees		287	321
Computer Internet		459	7,798
Conferences and Seminars		-	60
Consultants		15,860	3,000
Depreciation		1,721	1,357
Hospitality		18,909	8,520
Insurance		5,903	5,539
Postage		5,409	1,487
Printing & Stationery		1,820	2,551
Salaries & Wages	1h	-	85,152
Sponsorship		-	1,818
Staffing Charge	1h	36,303	-
Staff Costs		-	432
Sundry		-	882
Telephones		1,467	3,082
TOTAL EXPENSES FROM ORDINARY ACTIVITIES		<u>147,388</u>	<u>201,227</u>
Profit (loss) from ordinary activities before income tax expense		76,183	2,095
Income tax relating to ordinary activities		-	-
Net profit (loss) from ordinary activities after income tax expense attributable to the association		76,183	2,095
Total changes in equity of the association	6	<u>76,183</u>	<u>2,095</u>

Notes to and forming part of the financial statements are attached.

Annual Report of the South Bank Business Association

South Bank Business Association Incorporated Statement of Financial Position As at 30 June 2005

	NOTE	2005 \$	2004 \$
CURRENT ASSETS			
Cash	3	161,094	72,405
Receivables	4	-	300
TOTAL CURRENT ASSETS		<u>161,094</u>	<u>72,705</u>
NON-CURRENT ASSETS			
Office equipment	5	<u>1,499</u>	<u>3,220</u>
TOTAL NON-CURRENT ASSETS		<u>1,499</u>	<u>3,220</u>
TOTAL ASSETS		<u>162,593</u>	<u>75,925</u>
CURRENT LIABILITIES			
Trade creditors and accruals		18,151	32,941
Membership fees received in advance		<u>28,375</u>	<u>3,100</u>
TOTAL CURRENT LIABILITIES		<u>46,526</u>	<u>36,041</u>
TOTAL LIABILITIES		<u>46,526</u>	<u>36,041</u>
NET ASSETS		<u>116,067</u>	<u>39,884</u>
EQUITY			
Retained profits	6	<u>116,067</u>	<u>39,884</u>
TOTAL EQUITY		<u>116,067</u>	<u>39,884</u>

Notes to and forming part of the financial statements are attached.

Annual Report of the South Bank Business Association

South Bank Business Association Incorporated
Statement of Cash Flows
For the year ended 30 June 2005

	NOTE	2005 \$	2004 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
<i>Inflows:</i>			
Receipts from members		217,250	215,870
Interest received		5,938	3,370
Sundry Income		682	932
<i>Outflows:</i>			
Payments to suppliers and employees		(135,182)	(228,331)
NET CASH FROM / (USED IN) OPERATING ACTIVITIES	7	88,689	(8,159)
CASH FLOWS FROM INVESTING ACTIVITIES			
<i>Outflows:</i>			
Payment for property, plant and equipment		-	-
NET CASH FROM / (USED IN) INVESTING ACTIVITIES		-	-
Net increase/(decrease) in cash held		88,689	(8,159)
Cash at the beginning of the period		72,405	80,564
CASH AT THE END OF THE PERIOD	3	161,094	72,405

Notes to and forming part of the financial statements are attached.

South Bank Business Association Incorporated
Notes to and forming part of the financial statements
For the year ended 30 June 2005

NOTE 1 – STATEMENT OF ACCOUNTING POLICIES

(a) Basis of Accounting

This general purpose financial report has been prepared using the historical cost convention and, therefore does not take into account changing money values or, except where stated, the current value of non-monetary assets.

This report has been prepared in accordance with Australian Accounting Standards, Urgent Issues Group Consensus Views and other authoritative pronouncements of the Australian Accounting Standards Board and the requirements of the Associations Incorporations Act 1981. These policies have been consistently applied, unless otherwise stated.

(b) Fixed Assets

Office equipment is measured under the cost basis less any accumulated depreciation.

Assets are depreciated over their estimated useful lives using the straight line method, commencing from the time the asset is held ready for use.

The depreciation rate used is:

<i>Class of Fixed Asset</i>	<i>Depreciation rate</i>
Office Equipment	40%

The carrying amount of fixed assets is reviewed annually by the committee to ensure it is not in excess of the recoverable amount of those assets. The recoverable amount is assessed on the basis of expected net cash flows which will be received from the assets employment and subsequent disposal. In assessing the recoverable amount the relevant cash flows have not been discounted to their present value.

(c) Income Tax

The association adopts the liability method of tax-effect accounting whereby the income tax expense shown in the statement of financial performance is based on the profit from ordinary activities before income tax adjusted for any permanent differences.

Only non-member income of the association is assessable for tax, as member income is excluded under the principle of mutuality. As at 30 June 2005, the association had no tax liability.

(d) Revenue

Membership income is recorded as revenue on an accruals basis. Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the goods and services tax (GST).

South Bank Business Association Incorporated
Notes to and forming part of the financial statements
For the year ended 30 June 2005

NOTE 1 – STATEMENT OF ACCOUNTING POLICIES continued

(e) **Classification of Cash in the Statement of Cash Flows**

For the purposes of the Statement of Cash Flows, cash includes cash on hand and at bank.

(f) **Adoption of International Financial Reporting Standards**

The Financial Reporting Council has determined that all entities preparing general purpose financial statements will apply the Australian Equivalents to International Financial Reporting Standards (AIFRSs) for reporting periods beginning on or after 1 January 2005.

All Australian Equivalents to AIFRSs have been reviewed by the Association for possible implications on policies, procedures and systems and the financial impacts arising from such changes.

To date, the Association has not identified any key difference in accounting policies which will arise from the adoption of the AIFRSs which will materially impact on the financial reports.

(g) **Trade Creditors**

A liability is recorded for goods and services received prior to balance date, whether invoiced to the association or not. Trade creditors are normally settled within 30 days.

(h) **Employee Entitlements**

The Association had no employees at balance date. Staffing is provided to the Association by South Bank Corporation, at cost.

Contributions made in the prior year by the Association to an employee superannuation fund were charged as expenses.

(i) **Net Fair Value**

The net fair value of cash, trade debtors and trade creditors approximate their carrying values.

Annual Report of the South Bank Business Association

South Bank Business Association Incorporated
Notes to and forming part of the financial statements
For the year ended 30 June 2005

	2005	2004
	\$	\$
NOTE 2 - EXPENSES		
Expenses include remuneration paid or payable to the auditors in respect of the audit of the financial statements (the auditors received no other benefits).		
	1,500	1,300
 NOTE 3 - CASH		
Cash at bank	161,094	72,405
Interest is paid at the standard bank variable rate.		
 NOTE 4 - RECEIVABLES		
Accounts Receivable	-	300
 NOTE 5 - OFFICE EQUIPMENT		
Office Equipment - at cost	4,303	4,303
Less accumulated depreciation	(2,804)	(1,083)
	1,499	3,220
 Movements in carrying amounts		
Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:		
Office Equipment:		
Balance at the beginning of the year	3,220	4,949
Disposals	-	(372)
Depreciation expense	(1,721)	(1,357)
Carrying amount at the end of the year	1,499	3,220
 NOTE 6 - RETAINED PROFITS		
Retained profits at the beginning of the year	39,884	37,789
Net profit for the period	76,183	2,095
Retained profits at the end of the year	116,067	39,884

South Bank Business Association Incorporated
Notes to and forming part of the financial statements
For the year ended 30 June 2005

NOTE 7 - RECONCILIATION OF NET CASH FROM OPERATING ACTIVITIES TO NET PROFIT (LOSS) FROM ORDINARY ACTIVITIES AFTER INCOME TAX

	2005 \$	2004 \$
Net profit (loss) from ordinary activities after income tax	76,183	2,095
<i>Non-cash items</i>		
Depreciation	1,721	1,357
Loss on disposal of office equipment	-	372
Changes in assets and liabilities:		
<i>(Increase)/decrease in:</i>		
Receivables	300	16,850
<i>Increase/(decrease) in:</i>		
Trade creditors and Accruals	(14,790)	2,067
Membership fees received in advance	25,275	(30,900)
Net cash provided by / (used in) operating activities	<u>88,689</u>	<u>(8,159)</u>

NOTE 8 - SEGMENT INFORMATION

The Association's principal activity and location is that of a Business Association in South Bank, Brisbane, Queensland. The Association's domicile is Australia.

INDEPENDENT AUDIT REPORT

To the members of the Southbank Business Association Incorporated

Scope

We have audited the financial report of Southbank Business Association Incorporated for the financial year ended 30 June 2005 as set out on pages 2 to 7. We have conducted an independent audit of the financial report in order to express an opinion on it to the members of the Association.

Our audit has been conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial report is free of material misstatement. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial report is presented fairly in accordance with Accounting Standards and other mandatory professional reporting requirements in Australia and statutory requirements, so as to present a view which is consistent with our understanding of the association's financial position and performance as represented by the results of its operations and its cash flows.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In our opinion,

- (i) the financial report presents fairly, in accordance with applicable Accounting Standards and other mandatory professional reporting requirements, the financial position of South Bank Business Association Incorporated as at 30 June 2005 and the results of its operations and cash flows for the year ended on that date; and
- (ii) the financial report is properly drawn up in accordance with the provisions of the Associations Incorporation Act 1981.

Signed at Brisbane, *26 September* 2005.

WILLIAM BUCK
Chartered Accountants

M C MCDONALD
Partner