

Media Statement

29 April 2022

South Bank 2.0 Announcement Applauded by Peak Precinct Business Association

The investment in a site in South Brisbane which will house the International Broadcast Centre and then be transformed into South Bank 2.0, as a legacy for the 2032 Olympic and Paralympic Games has been applauded by the peak business association in the South Bank precinct.

“This initiative is in-line with our 20-year vision for the precinct”, said Janine Watson, CEO, Business South Bank.

“For the past few years, a collective of diverse organisations that make up the precinct have met to discuss the vision for the area. Seeing the relocation of the heavy industries and unlocking the large waterfront sites is a critical part of the vision”

“We are excited that the world’s media will get to experience this incredible part of Brisbane, and then once the Games are over the site will be turned into *South Bank 2.0*” said Ms Watson.

John Barton, Chair, Business South Bank said “we recognise that we have some time ahead of us to work out what the site will be following the Games, our vision has always been that it would be an expansion of the cultural, lifestyle and creative part of this important destination.”

“Business South Bank applauds the Council and the State Government for working together on this legacy announcement”, said Mr Barton.

Business South Bank

[Business South Bank](#) (BSB) is the peak organisation representing the diverse businesses located in the South Brisbane/ Woolloongabba/ West End part of Brisbane.

20-year vision: <https://businesssouthbank.com.au/initiatives/vision-south-bank/>

Members range from commercial and retail businesses, property, tourism, cultural, educational and community facilities. For full membership list [BSB Members](#)

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